



Eventia

'The Voice for the Events Industry'

Event Hosting Opportunities 2011



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About Eventia

Eventia is a network for organisations that provide business solutions through the use of events. The association brings together some of the most dedicated professionals in the events and live marketing industries including companies that design, promote, host and manage events for employee, business and consumer audiences. These include live communication agencies; producers of experiential marketing activities; conference and incentive travel organisers; performance improvement companies and corporate hospitality agencies as well as companies that provide support services to the events industry such as hotels, venues, temporary structures, transport providers, tourist offices, destination management companies, production support services, caterers, sporting and entertainment specialists.

Eventia offers its members strong visibility, recognition and credibility within the marketing through providing a series of support services these services include the opportunity to attend educational/ training seminars and networking events throughout the year.

Hosting Opportunities

Eventia attracts a wide mix of companies from all sectors of the industry, because of this; Eventia has proven to be an effective marketing platform for companies to showcase their services and facilities to potential clients through providing opportunities to host it many events held throughout the year.

In exchange for hosting, Eventia include the company in all promotions pre and post-event together with the opportunity to join delegates during networking.

As host the supporting partner agrees to:

Fully host all delegates and speakers (DDR/24hr as applicable)

All room hire requirements

All AV requirements

Food and drink if required

Eventia Board Meetings

Eventia Board meetings are held every 6 – 8 weeks, the board of directors comprises of a mix of 16 agency and partner members; the meetings are full-day events. In exchange, Eventia offers the host the opportunity to showcase its facilities to senior event professionals. For a full list of who is on the Eventia Board of Directors please visit <http://www.eventia.org.uk/html/article/meet-the-board>.

Member Inductions

Member Inductions are organised for anyone interested in learning what Eventia is all about - specifically for potential, new and existing members. All inductions have an element of networking involved.

Networking Events

Eventia organise various networking events throughout the year, both individually and with partners. These events take place in the evening, attracting a mix of both agency and partner members and non-members. Networking events are heavily marketed to Eventia's entire database, plus at times to external mailing lists. In exchange for hosting, Eventia include the company in all promotions pre and post-event.

Eventia 'How to' Seminars

Eventia organise approximately 6 'how to' seminars, these are usually held in conjunction with evening networking events. Topics vary and seminars attract both agency and partners at different levels within companies, depending on the topic. In exchange, Eventia include the host company in all promotions pre and post-event; and dependant on subject matter a place is often offered on the course. In some cases there may be the opportunity to offer a show-round of the host property.

Eventia Hosting Schedule 2011

Event	Date	Time	Numbers	Set-up Requirements	Notes
Board Meeting	21 April		15-20	Boardroom style/fully hosted DDR	
Member Induction	21 April		35	AV equipment required U - shape fully hosted DDR Poseur/informal tables Drinks/ canapés etc	Induction in the afternoon, networking in evening Networking is for Eventia members only
Board Meeting	9/16 June		15-20	Boardroom style/fully hosted DDR	
Eventia AGM	9/16 June		100-150		
Board Meeting	28 July		15-20	Boardroom style/fully hosted DDR	
Member Induction	28 July		35	AV equipment required U - shape fully hosted DDR Poseur/informal tables Drinks/ canapés etc	Induction in the afternoon, networking in evening Networking is for Eventia members only
Summer Networking	August		150-170		
Board Meeting	29 Sept		15-20	Boardroom style/fully hosted DDR	
Member Induction	29 Sept		35	AV equipment required U - shape fully hosted DDR Poseur/informal tables Drinks/ canapés etc	AV equipment required U - shape fully hosted DDR Poseur/informal tables Drinks/ canapés etc

Board Meeting	8 Dec		15-20	Boardroom style/fully hosted DDR	
Member Induction	8 Dec		35	AV equipment required U - shape fully hosted DDR Poseur/informal tables Drinks/ canapés etc	AV equipment required U - shape fully hosted DDR Poseur/informal tables Drinks/ canapés etc

If you are interested in hosting any of these events please contact the office on 0121 212 1400 or email harpreet.tumber@eventia.org.uk.